

“European kiwis  
bathed in the life-giving  
Mediterranean sun!,,



## European kiwifruit from Greece a mythical treat!

European kiwis have conquered the global market thanks to their high nutritional value and unique taste. They are grown in ideal conditions, in areas with plenty of water (as they need enough water to grow), and sunshine as well.

Farmers pick fruits one by one when they are full of "juice", as early as late September, or early October. They stand out for their large size and uniform shape. They provide the human body with vitamins and antioxidants. Enjoy them fresh, in jams, fruit salads, or sweet tarts and even in main courses.

Some of the cultivated varieties are:



**Yellow**  
(Dori, A19, Jinyan)

They are smooth, with no fuzz on the skin, and typical for the bright yellow color of their flesh. They have zero acidity and a sweet taste.



**Red**  
(Red Passion, Don Hong)

They have a characteristic dark red color in the core, yellow flesh, and the sweetest-exotic taste a kiwi can give you. Their peel is smooth with a complete lack of hair.



**Green**  
(Hayward)

With an intense green color and a typical acidic taste, they are juicy and have firm flesh.



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**“European apples  
as if you had just  
cut them from the tree!,,**

## European apples from Poland

*with engaging taste!*

European apples stand out as the fertile soil and the varieties that have acclimatized to the microclimate of the region offer a harmonious balance of flavors, combining sweet and sour tastes.

Every year, the EU exports an average of around 1 million tons of apples. They are produced using modern methods, respecting the environment and biodiversity. They provide the human body with vitamins and minerals and can be enjoyed fresh, in compotes, or in sweet tarts and pies!

Some of the cultivated varieties are:



### Gala

Apples that stand out for their smooth red skin with yellow tones. Some Gala varieties have visible stripes. They are medium-sized and have a thin peel. They are very crunchy and sweet tasting.

### Red Jonaprince

Large sized apples with a deep red color. They have firm flesh, soft skin, strong aroma, and sweet and sour taste.

### Red Delicious

Crunchy apples, medium to large sized, dark red in color with golden tones. They are juicy, feature a spindle shape, and have a sweet taste.

### Red Chief

Apples with a dark red color and creamy, crunchy flesh. They stand out for their wonderful aroma and sweet taste.



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## Certified quality of high standards travelling all over the world!

By choosing European apples from Poland and European kiwis from Greece, you are choosing a fruit that has passed the strictest controls at all stages of production, from the field to distribution in the store. Their quality and safety are ensured with the application of international standards such as IFS, BRC Food, HACCP, Kosher, and Global GAP.

Their freshness, taste, scent, and quality have been recognized worldwide. Poland is the world's second largest exporter of apples with 809,435 tons in 2023, exporting to more than 70 countries around the world. Greece is the third largest exporter of kiwi fruits in the world with 211,727 tons in 2023, exporting to more than 60 countries around the world.

\*Data from: ITC, Eurostat statistics.



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The "Garden of Europe" campaign aims to promote European kiwi fruits and apples in the markets of India, Indonesia, and Israel. The beneficiaries of the campaign are the Agricultural Cooperative of Neapoli in Agrinio from Greece and the Fruit Union from Poland. For more information about the campaign and to express your interest in the products, please visit [www.appleandkiwi.eu](http://www.appleandkiwi.eu) or scan the QR code.

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